

THE HAUNTED HOUSE INDUSTRY'S #1 MAGAZINE

HAUNTWORLDTM

MAGAZINE



Hauntworld.com is the World's #1 Haunted House and Halloween website, helping over 9 million people find haunted houses, haunt vendors, and information about the haunt industry. Hauntworld operates the largest online directory of haunted houses (with over 4,000 haunts), the largest online haunt forums (with over 5,000 registered members), and the number one haunt industry magazine, Hauntworld Magazine (with over 10,000 readers). Every week, several new subscriptions pour in from our easy, online SUBSCRIBE form found on www.hauntedhousemagazine.com and www.hauntedhousesupplies.com.

HALLOWEEN ATTRACTIONS ARE NOW A ONE BILLION DOLLAR INDUSTRY

Each year in the haunted house industry, nearly 500 haunted houses close and 500 new ones open, some spending upwards of a half million dollars to create their new attraction. When a new haunted house owner or operator decides to open a haunted attraction the first thing they do is look for information and the first thing they find is Hauntworld.com.

Hauntworld.com sells thousands of magazines, how-to dvd's, haunted house books, and general information about how to create, operate, and promote a haunted house. For most new attraction Hauntworld.com is their source for finding all of their how-to information plus vendors from which to purchase the products to build the attractions.




facebook.com/hauntworldscariest
[hauntedhousesattractions](https://facebook.com/hauntedhousesattractions)

www.hauntworld.com
www.hauntedhouseonline.com
hauntedhousemagazine.com
hauntedhouseassociation.org

What are Halloween Attractions?

Haunted Houses, Corn Mazes, Amusement Parks, Family Fun Centers, Renaissance Fairs, Pumpkin Patches, Haunted Hayrides, Ghost Tours, and Haunted Attractions.



What do Halloween Attractions buy?

- Animations and Theming Supplies
- Costumes, Masks and Make-up
- Food Items and Concession Equipment
- Gift Shop Items: Logo Tees, Sweatshirts, Hats, Light-Up Toys and more
- Sound, Lighting, Fog, and Special Effects
- Graphics, Printing, and Web Design
- Security/Safety Equipment and Communication Devices
- Insurance, Ticketing, Integrated Systems and much more.

Tap into the biggest and fastest growing amusement industry today.

The Haunted House industry is now a ONE billion dollar industry attracting millions upon millions of guests each year, spending hundreds of millions of dollars to create and market their business. The Haunted House industry is looking to grow their business by finding new technology, expanding retail and concessions, or simply looking for new services to increase revenue and productivity. **When you market to the haunted house industry, you reach direct to the decision makers with 100% purchase power.**

Unlike most industry magazines, Hauntworld Magazines are collected by haunt owners, not thrown away, and are a strong source of information to help owners expand and grow their business.

An advertisement in Hauntworld Magazine is NOW so much more than a printed advertisement...

When you purchase a full year of ads in the magazine (3 ads), you will benefit from the following:

1. Leaderboard banners and Skyscraper Ads on the front page of the following websites: Hauntworld.com, HauntedHouseOnline.com, HauntedHouseMagazine.com and HauntedHouseAssociation.org.



2. Your company will be featured on www.HauntedHouseMagazine.com as one of the industry's best vendors. This new feature will include a description of your company and a link to your website. NO OTHER vendors will be featured, but those advertising inside the magazine!



3. Your company will be featured on our new video blog with a description and link to your company. Provide us your latest YouTube promo video along with a description, and we'll post them on the www.HauntedHouseMagazine.com front page inside the video section.



4. Your company will be featured on the Hauntworld Facebook Page and on the front page of Hauntworld.com in the news blog. Hauntworld facebook page currently has around 80,000 likes and we expect that number to grow to over 200,000 by Halloween 2013. Depending on the package you choose we'll make up to 12 promotional announcements for your company on our facebook page. No other haunted house industry company has more followers on Facebook than Hauntworld.com.



facebook.com/hauntworldscariest
hauntedhousesattractions

www.hauntworld.com
www.hauntedhouseonline.com
hauntedhousemagazine.com
hauntedhouseassociation.org

Facebook Posts: Hauntworld has the largest facebook presence in the haunted house industry with nearly 80,000 facebook likes and growing every day! We expect that Hauntworld.com facebook page will grow to and over 200,000 likes by Halloween 2013. Do you want to get an announcement out to haunters across the web we can promote your products on our facebook page. \$400 per announcement. Client may also choose to pay an additional fee to promote the ad. We can help grow your facebook page or promote your new products.

Hauntworld Blog: Write an article about your company or a new product or whatever it is you want featured on our front page news blog. You write the blog, provide the photos and images and we'll do the rest! \$500.00 for 10 days on top of blog. We will additionally place this blog on all of our other websites.

BONUS ALERT: Anyone who commits to THREE FULL PAGE ADS and PAY in ADVANCE will gain 3 announcements on our Hauntworld Facebook page FREE and ONE Hauntworld Front Page Blog! Anyone who purchases a double page ad will gain THREE additional announcements.

Marketing Packages

#1 - THE MAIN EVENT

- 3 Two-Page Spreads - Print Magazine
- Horizontal: 17 w x 11 h (final trim)
- bleed add .125 to each side or .25 on each dimension - on each page (11.5 x 17.5)
- Top Leaderboard rotations and Sidebar Ad rotations Front Pages of All Sites
- 4 Featured Banners in Vendor Directory along with Featured Profile in same category.
- Plus up to 10 blog and video blog updates about your company.
- 12 Facebook Announcements plus 3 Hauntworld Blogs
- \$5,000 per year**

#2 - THE PROFESSIONAL

- 3 Full Page Ads - Print Magazine
- Vertical: 8.5 w x 11 h (final trim)
- bleed add .125 to each side or .25 to each dimension (8.75 x 11.25)
- Top Leaderboard rotations and Sidebar Ad rotations Front Pages of All Sites
- 4 Featured Banners in Vendor Directory along with Featured Profile in same.
- Plus up to 10 blog and video blog updates about your company.
- 6 Facebook Announcements plus 1 Hauntworld Blog
- \$4,000 per year**

#3 - THE HIGHLIGHT

- 3 Half Page Ads - Print Magazine
- Horizontal: 7.5 w x 5 h / Vertical: 3.75 w x 10 h
- Top Leaderboard rotations and Sidebar Ad rotations Front Pages of All Sites
- 2 Featured Banners in Vendor Directory along with Featured Profile in same.
- Plus up to 6 blog and video blog updates about your company.
- 1 Facebook Announcement
- \$3,000 per year**

#4 - THE STARTER

- 3 Quarter Page Ads - Print Magazine
- Vertical: 3.75 w x 5 h / Horizontal: 7.5 w x 2.5 h
- Top Leaderboard rotations and Sidebar Ad rotations Front Pages of All Sites
- 1 Featured Banner in Vendor Directory along with Featured Profile in same.
- Plus up to 4 blog and video blog updates about your company.
- \$2,500 per year**

ONLINE ONLY PACKAGES

- #1.** Top Leaderboard Ad rotations & Sidebar Ad rotations on front pages of all sites all year long with 2 Featured Banners in vendor directory along with 2 Featured Profiles in same categories, all year. Plus up to 4 Blog and/or Video Blog updates about your company throughout the year. **\$2,000**

- #2.** Featured Banner and Profile in hand selected categories such as animations, insurance, complete haunted houses, etc. Each featured banner plus profile per category (pick as many categories as you want) Plus up to 1 blog and video blog updates about your company. **\$500 first banner / \$250 each additional.**

AD DESIGN IS NOT INCLUDED



NEED HELP GETTING A PROFESSIONAL AD PUT TOGETHER?

If you need a Magazine Ad or Web Banner Ad created...
We refer all of our design work to Brainstorm Studios Design Group.
You can email them at admin@brainstormdesigngroup.com



LEADER BOARD
700 x 115
jpeg or gif

FEATURED BANNERS
390 x 65
jpeg or gif

FEATURED PROFILE LISTING

SIDEBAR BANNERS
150 x 570
jpeg or gif



[facebook.com/hauntworldscariesthauntedhousesattractions](https://www.facebook.com/hauntworldscariesthauntedhousesattractions)

www.hauntworld.com
www.hauntedhouseonline.com
www.hauntedhousemagazine.com
www.hauntedhouseassociation.org

CREATE A PROFILE PAGE ON OUR NEW HAUNT VENDOR DIRECTORY

Log in today to

www.hauntworld.com/haunted_house_suppliers/index.cfm and create your company profile on the biggest Haunted Attraction based website in the World. Over NINE million visitors used our systems last year to find everything from vendors to haunted houses.

Create a profile today for FREE!

Find new customers, re-connect with old customers and create a virtual website within minutes. With our advanced system you are able to upload videos, photos, or even upload a PDF of your latest full color brochures. Additionally, if you have a facebook or twitter page you can embed those right on your profile which would always keep your customers updated about your business. Create a profile today and let the Halloween industry know about your company, your services and products. Your profile may also be updated or changed in real time by simply logging in morning noon or night. Once you've created your business to business profile you will be able to choose several different categories your business should be placed from animations, props, special fx to liability insurance, marketing, to everything between.

Without creating this FREE profile you could be left out of the biggest and fastest growing one billion dollar industry... The Haunted House and Halloween Attraction business.

Log onto www.HauntWorld.com today and click on the Find a Haunt Vendor page and create or update your profile within minutes.

AD SUBMISSION REQUIREMENTS:

All ads must be supplied in electronic format. CMYK PDF IS PREFERRED.

Ads must be supplied at 300dpi resolution.

Please convert all fonts to outlines and export as a flattened cmyk tif, pdf or jpeg.

Trim /Bleed: magazine final trim is 8.5 x11, safe image area image would be 8 x 10.5 to avoid cutting variance.

If you desire bleed, add .125 inch to each side or .25 inch to ea. dimension - 8.75 x11.25.

We DO NOT accept page layout files such as InDesign, Quark etc.

Please send your ads via email to both blacklightminigolf@sbcglobal.net and darkrides@sbcglobal.net

Some ads will be too large for email we suggest using an online upload service such as yousendit.com or dropbox.com

You can also mail your ads if necessary. Mail your disc to:

HauntWorld Magazine c/o Patti Ludwinski
1525 South 8th Street
Saint Louis, MO. 63104

HauntWorld.Com Banner Size: 468x60
Format: Jpeg or Gif - under 50k in size
sorry no flash.

TERMS:

All advertising must now be paid in advance via credit card, check, or money order. Advertisement must be paid prior to printing.

Please contact **Patti Ludwinski**
HauntWorld Sales Manager at 314-629-3940 or
email blacklightminigolf@sbcglobal.net

LINKS TO YOUR BUSINESS

EMBED YOUR FACEBOOK & TWITTER

VIDEO GALLERY

PHOTO GALLERY

THE MOST COMFORTABLE RUBBER YOU'LL EVER WEAR.

CFX PRO SILICONE MASKS

UNIT 70 STUDIOS

2010 NIGHTMARES UNLEASHED!

HAUNTED HOUSE PROPS / LATEX MONSTERS

Attack of the Killer Allias
A line of realistic attacking creatures that scare guests.

UNIT 70 STUDIOS
P.O. Box 2651
Columbus, OH 43216
USA
Phone: 614 225 0183
Fax: info@unit70.com
Email: info@unit70.com

DOWNLOAD A PDF BROCHURE

COMPANY SERVICE OVERVIEW:
UNIT 70 STUDIOS is made up of a multitude of professional artists, engineers, and business people, all with one goal in mind. That goal is to design, create, and implement the wildest and craziest dreams of both our clients and ourselves. The knowledge of all of these combined forces enable anything to become a reality.
Unit 70 is the unquestionable leader for building the most creative, realistic, sophisticated and most important RELIABLE monsters, animations, and effects in the haunted house industry.
Unit 70 is a monster factory creating custom projects and our own unique line of CREATURES - PROPS - ANIMATIONS - ZOMBIES and - SPECIAL EFFECTS.

RATE THIS COMPANY (1-10):
Views: 12345
Rate It: Customer Service: 8.9
Rate It: Product Line: 7.2
Rate It: Warranty Offer: 9.7
Rate It: Durability: 8.0
Rate It: Delivery Promptness: 6.5
Rate It: Overall Rating: 8

COMMENTS - WRITE A REVIEW:
Like 18,451 people like this. Be the first of your friends.
Share 8090 Tweet 1,127
3,266 comments

Shane Thompson: I have a feeling Jesse and junior are the competition, and senior will take a VERY distant third.
Ken Videos: I agree 100% with you.
Michael Haase: Agree